



DEALER BROCHURE

Where Purity Meets Tradition



Chamarajanagar District Co-Operative Milk Producer's Society Union Limited
A Unit Of Karnataka Milk Federation (KMF)



Karnataka Milk Federation (KMF)

Karnataka Milk Federation (KMF) is the parent body of 16 milk unions across Karnataka. The first dairy cooperative began in 1955 at Kudige, Kodagu. Established in 1974 as Karnataka Dairy Development Corporation (KDCC) with support from World Bank, it was renamed KMF in 1984. Today, KMF is India's second-largest milk cooperative after Amul, marketing products like milk, curd, ghee, butter, ice cream and sweets under the brand name of Nandini.

Chamarajanagar - The land of cultural and traditional heritage

Chamarajanagar District Co-operative Milk Producers Union (CHAMUL) was formed in 2015 after bifurcation from Mysore Milk Union. Initially functioning with Mysore till 2019, CHAMUL has since grown independently. CHAMUL Dairy Plant

The main dairy plant of CHAMUL at Kuderu is spread across 40 acres. Started operations from 1st April 2019 with milk processing capacity of 3 lakh litres per day (LLPD), expandable up to 5 LLPD. It houses a 2 LLPD automated Ultra High Temperature (UHT) unit, along with 5 LLPD Water and Effluent Treatment Plants.

Testing Methodologies followed at CHAMUL

CHAMUL QA follows standard analytical methods acceptable by regulatory agencies, including those published by:

- Food Safety and Standards of India (FSSAI) - FSSAI
- CHAMUL is certified with FSSC 22000 Version 6.0
- Quality Mark Certification from NDDB
- CHAMUL QA also follows the methods published in National and International journals, after validation and verifications.

Kmf Nandini Highlights

- Over 1.10 crore litres Record milk collection
- 15,737 milk Cooperative societies
- 15 milk Unions
- 26.76 lakh milk Producer members
- 89.62 lakh kg milk Collection (daily)
- ₹30.52 crore per day Amount paid to farmers

Store Formats



Nandini Milk Galaxy
More than 800sqft



Nandini Milk Parlour
100sqft - 700sqft



Nandini Retail Outlets
Existing Retail Shops

Our Products



MILK



CURD



SWEETS



SAVORIES



FLAVOURED MILK & SHAKES



COOKIES & BREADS



CHOCOLATES



GHEE



BUTTER



CHEESE



PANEER



ICECREAMS



UHT MILK



INSTANT MIXES



MILK POWDER

Why Us?

- South India's No 1 Milk brand & No 2 in India
- 70 years of Expertise
- Technology driven concepts
- Continuous R&D and New Product Development.
- Affordable & Quality products.
- Good margins for Retailers
- Dedicated Marketing support
- SOP driven operations.
- NO Franchise Fees.

Support

- Supply chain
- Marketing support
- IT & Misc support
- Branding Support
- 50% subsidy on Freezers & Visi Coolers
- Free samples during outlet launch event
- Local brand promotion



Contact Us

Chamarajanagar District Co-Operative Milk Producer's Society Union Limited
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